

# Formula.hu

## Advertising prices

Prices			
Formation	Location	Frequency	Price (HUF)
Magnum Banner (728x90)	topside of page	1 week	100.000
Billboard banner (300x250, 250x250)	right column	1 week	100.000
Mini skycreaper banner (120x180)	right track	1 week	20.000
Billboard banner (468x60)	one page article	1 week	30.000
Extra magnum (728x120)	topside of page	1 week	125.000
Newsletter (50.000 cím)			
- text link		1 send out	10.000
- Sponsor photo			30.000
- PR article			40.000
Sponsor photo	middle of the page	1 week	30.000
Text link	right column	1 week	10.000
PR article (for one week highlighted on the title page)	top third of page	1 week	60.000

Prices of sponsored issues			
Formation	Location	Frequency	Price (HUF)
Simple sponsorstripe	topside of the page	1 month	250.000
Portal sponsorship (sponsorstripe + „gate/portal”)	entire page	1 month	400.000
Sponsors' programme suggestion box	topside right	1 month	200.000
Interstitial	before startups		200.000
„Watch-sponsoring”	topside of page	1 month	200.000
Illustrated sponsor	middle of page	1 week	30.000
Text link	right column	1 week	10.000
PR article (for one week highlighted on the title page)	top third of page	1 week	60.000