

# Autósport és Formula Magazin

## Advertising prices

Publisher:	Beta Press Kft.
Type:	monthly magazine
Distribution:	all country by Lapker Kft. and the Publisher
Content:	100-148 pages
Price:	795 HUF
Print:	rotary offset (55g)
Sizes:	210x297/216x302/183x270 mm
Materials for publishing:	jpg or pdf format, 300 dpi resolution

Apellation	Size (mm)	Price (HUF)
Cover 4.	210x297	440.000
Cover 2-3.	210x297	360.000
1/1	210x297	290.000
1/2 horizontal	183x132	160.000
1/2 vertical	89x270	160.000
1/3 vertical	71x297	120.000
1/4 horizontal	183x63	70.000
1/4 vertical	89x132	70.000

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Prices are valid for the electronically delivered materials, taxes not included. Order deadline is 2 weeks before the publication of the magazine. Material delivery deadline is 1 week before the publication of the magazine. If you cancel the order before the material delivery deadline, cancellation fee is 50% of the price!

Issue dates										
2.	3.	4.	5.	6.	7.	8.	9.	10.	11.	12-1.
01. 28.	03. 02.	04. 06.	05. 04.	06. 02.	07. 06.	08. 03.	09. 07.	10. 05.	11. 02.	12. 07.